

Cold & Flu

Prevention & Treatment



Canadian families are familiar with the common cold & flu – the fatigue, the stuffiness, the cough and sore throat – it can infiltrate our homes and cause us to miss important time at work, at school, and enjoying everyday activities.

The fight against the cold & flu begins with the immune system, and there are several ways you can strengthen it and stay prepared to combat illness.

Proper diet, regular exercise, and adequate sleep all play an important role in keeping ourselves primed to stay healthy. Another family-friendly option is to utilize natural remedies like echinacea.

Not all echinacea-based supplements are the same. Extracts produced from fresh plants contain almost 3 times more active substances compared with those obtained from equivalent amounts of dried herb.¹

Products like A.Vogel's Echinaforce use only freshly harvested, organic, and non-GMO plants and are clinically proven and approved by Health Canada for both long-term prevention and treatment of the cold & flu.

Additionally, new studies show that A.Vogel's Echinaforce® Hot Drink can be as effective as prescription Oseltamivir. Not only will it fight the infection and relieve symptoms but it's also clinically proven to reduce the risk of complications such as bronchitis and pneumonia. And unlike other anti-viral solutions, you will not develop a resistance to it.

Talk to your doctor or pharmacist about natural remedies for the cold & flu – there are a broad range of echinacea products available from A. Vogel that are made from freshly harvested echinacea plants, which can provide solution options for the whole family, including pregnant and nursing women.

For more information on fresh, natural echinacea-based products, visit the link below.
www.BetterLivingTV.ca/Echinacea